

AVERY LLOYD HOTALING

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SUMMARY

Detail-oriented American fashion graduate with hands-on design and construction experience. Proficient in Optitex, drawing, and Illustrator, I bring strong technical and communication skills to collaborative projects. Passionate about emerging technologies like CLO 3D, I'm committed to continued growth and collaboration in fashion.

SKILLS

PATTERNMAKING

Flat patternmaking, digitization, Optitex, fittings, sampling

CAD

Technical flats
Color-blocking, texture
Adobe CC, Excel, Word

CONSTRUCTION

Fully lined garments, variety of seam finishes, quick turnaround

TECHNICAL DESIGN

Specification packs
Composing templates
Pattern grading

LANGUAGES

Native English
B2 Russian
B1+ French



EDUCATION

L'INSTITUT SUPÉRIEUR DES ARTS APPLIQUÉS, École de mode
Bachelor of Fashion Design

Expected 2027

SEATTLE CENTRAL COLLEGE, School of Apparel Design and Development
Associate of Applied Science

2022

EXPERIENCE

PRAETORIAN DETECTIVE AGENCY Seattle, WA

2022-2024

Private investigator working in a variety of engagements and settings, valued for meeting deadlines and being personable and reliable.

KARAKUL <https://karakulco.com/>

2024

Co-founder. Importing and selling handmade kilims sourced in Afghanistan: Product development, brand identity, design and production of a retail e-commerce website, social media marketing.

HARRIS & TAILOR Seattle, WA

2021

Designed suits, measured clients, communicated professionally, ran social media.

ALFAMOTIF Seattle, WA

2020

Manufactured masks, established techpack template, designed the long-sleeve shirt pattern, standardized the pattern labeling system, oversaw fulfillment logistics.

JOANN FABRIC & CRAFTS Tucson, AZ

2018-2019

Managed freight, merchandised, cut and sorted fabric, frequently handed textiles, improved organization. Known for positive client interactions.

VOLUNTEERING

WORLDPACKERS France

2024

Four separate engagements in southwest France and the Toulouse area: Farm work including horse care, gardening and landscaping, cooking, design, language exchange.